



## **Sunraysia Australian Business Week**

*October 4<sup>th</sup> – 8<sup>th</sup>, 2010*

Conducted in collaboration between St Josephs College  
Mildura, Mildura Senior College and Sunraysia Institute of TAFE

Australian Business Week (ABW) is a program that brings students together into a simulated business environment to develop their ability to work cooperatively in a team environment while undertaking group activities based on real life business scenarios. The students are formed into teams and compete based upon the value of their shares determined by their overall performance.

The ABW activities promote leadership, team building, and business acumen; it prepares the students for the experiences, demands and deadlines they will face as they enter the workforce.

In term four of 2010, St Joseph's Secondary College and Mildura Senior College in partnership with Sunraysia Institute of TAFE will be conducting Sunraysia Australian Business Week (ABW) Schools Program.

ABW takes place over one week at SuniTAFE and will involve some 100 Year 11 Students studying VCE and VCAL Commerce related subjects.

ABW provides students the opportunity to gain valuable leadership and teamwork skills as well as entrepreneurial and specific business skills. St Joseph's College, Mildura Senior College and Sunraysia Institute of TAFE ran a very successful ABW Schools Program at SuniTAFE in 2009. The program involved a number of local business personalities, Government Authorities and Departments' personnel and community groups. All involved in the week considered it to be an educational and enjoyable experience.

In order for the program to continue and build upon its success, we require support from the business community. To continue to conduct ABW with the most realistic business experience for the students, we are seeking your assistance in any of the following areas:

**Business Mentor:**

This role requires the person to assist up to ten students, to form a company and make business decisions. The Mentor will need to be able to be at the school for the first day activities and if possible during the company decision meeting times and the final day presentations. Your commitment to this role would ideally mean you should be available for around twelve hours during the week October 4<sup>th</sup>–8<sup>th</sup>.

**Guest Speaker:**

This requires the person to deliver a speech to the students on their business area of expertise for approximately 20 – 30 minutes.

**Judge or Presenter:**

Requires the person to assess one of the components of the overall program (listed below). It is preferred that each section has two or three Judges. If possible the Judges can also present the prizes to each section winning team at the final presentation evening.

The sections to be judged include:

- Team Building and Commitment
- Marketing a Product – Trade Display and Video Advertisement
- Annual Report
- Oral Presentation – Annual General Meeting

**Sponsorship:**

- Contribution of a service or speaker for the program
- Gifts or Gift Vouchers as Prizes or thank you gift for speakers
- Monetary Donations to assist with the expenses of the business program.

I would like to invite you to the ABW launch and information luncheon which will be held on Tuesday July 20<sup>th</sup> 12-2.00pm in Restaurant Delice with the hope of securing assistance in regards to the operation of the business program running at Sunraysia Institute of TAFE, Mildura during the week commencing October 4<sup>th</sup>, 2010.

Our records show that you currently manage a local business or have been involved in the program before. We are seeking assistance from Parents and Associates of the College to assist in the running of Sunraysia ABW Program. If you can offer assistance in any way or can recommend someone else who might please complete the attached form.

Please contact Dale Watson at SuniTAFE on 5022 3992 or via email [dwatson@sunitafe.edu.au](mailto:dwatson@sunitafe.edu.au) if you have questions regarding ABW.

We look forward to hearing from you and thank you in anticipation for your support with our program.

Yours sincerely,



Dale Watson.

On behalf of the ABW 2010 committee  
St Josephs Secondary College, Mildura Senior College and  
Sunraysia Institute of TAFE

#### ABW 2010 Committee Members

##### St Joseph's College

Paula Cox  
Julia Lewis  
Dave Eddie

##### SuniTAFE-Mildura

Marion Wilson  
Greg Leslie  
Dale Watson  
Lynn Edgecumbe

##### Mildura Senior College

Sharyn Byrne  
Lorene Dunstan

