



Let's Make a Difference

FREE Professional Development for ALL Mildura Businesses & Service Providers

We all know that visitors/tourists bring 'NEW' money to our region. Tourism is a valuable industry that brings economic benefits to the region and builds pride in the region.

OUR job as businesses, service providers and the community is to welcome and pamper everyone who comes to visit. In fact 'let's make a difference' and treat them like royalty whilst encouraging them to return to our fabulous region.

EXCITE them ensuring that they tell the whole world what a wonderful time they had while they were here.

It's easy!

Our Mildura Visitor Information and Booking Centre is a HUGE knowledge bank of what's available to visitors to the region.

Tourism is a definite economic and social driver – let's take advantage of the opportunity to make it GROW.

Visitors are GOLD 'let's make a difference' spoil them with our charm and knowledge.

UPSKILL all STAFF with Professional Development training coordinated by Mildura Rural City Council's Tourism Staff.

**Mildura Visitor Information & Booking Centre
Cnr 12th Street & Deakin Ave**

To register a time for your team

*Kris Harrington, Manager
Visitor Information Services*

*Maria Crothers,
Visitor Information Services*

T: 5018 8380



Mildura Rural City Council

