



MEDIA RELEASE

CHINA BUSINESS MISSION

31 August 2010

Mildura Development Corporation (MDC) Chair, Mr Dane Huxley and Chief Executive Officer, Mrs Anne Mansell will accompany Victorian Employers Chamber of Commerce & Industry (VECCI) Chief Executive Officer, Mr Wayne Kayler-Thomson along with other business representatives, on a trade mission to Nanjing and Shanghai.

The business mission incorporates a number of meetings with importers and business matching opportunities, including strong interest in exports of regional wine along with solar investment.

“Accompanying VECCI provides MDC with an opportunity to build on the excellent work of Sunraysia Mallee Economic Development Board and local commodity groups in establishing trade and cultural relationships with China,” Mrs Mansell said.

Mrs Mansell said MDC will initially be meeting with a large distribution company with interest in importing and distributing Australian wine, with a focus on the Mildura region.

“I have been delighted with the response from the local wine sector in providing excellent quality samples for me to take to this meeting.” Mrs Mansell said.

“This meeting, along with all other business matching opportunities regarding wine and fresh produce, have been coordinated by VECCI to ensure that we get the best opportunities possible to promote the Mildura region.” Mrs Mansell said.

The business mission also includes a 15 minute presentation by MDC to the Shanghai Chamber of Commerce.

“Shanghai is one of the most heavily populated cities in China as well as a leading centre for commerce and trade, being a major port facility. MDC will be highlighting the quality clean and green produce that our region is renowned for in order to encourage further export relationships.” Mrs Mansell said

The Mildura region’s capacity for medium and large scale solar development will also be promoted.

“Solar in China is growing exponentially with one of the largest companies in the world, Suntech, located close to Shanghai. With the announcement by Premier Brumby of the gross feed-in-tariff, MDC will continue to promote the benefits of investing in solar in the Mildura region.” Mrs Mansell said.

The VECCI Business Mission to China departs on Saturday 4th September.

END OF MEDIA RELEASE

For further information please contact the Mildura Development Corporation office.

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