

Foreword



On behalf of the Mildura Development Corporation Inc, I am pleased to present the 2009 Mildura Region Economic Profile. This publication contains important information and data on the Mildura region's economy and has been designed for use by businesses, industry, investors, Government departments and individuals. We hope that the profile will assist you in making informed decisions and in planning for a sustainable future.

This publication profiles the Mildura region's people, economy, industry, infrastructure and unique assets, and has been designed as an easy to access, easy to up-date publication.

Whilst renowned for quality horticultural production, the Mildura region's economy has diversified and expanded over many years to include a variety of industries. Value adding industries such as manufacturing (predominantly wine, fruit and vegetable processing) have become well established in the region and benefit from the area's tri-state location and transport infrastructure.

Tourism is also a strong sector for our economy with the Mildura region a well known tourism destination. The area is best known for its Mediterranean style climate; its location on the Murray River; its proximity to the world heritage listed Mungo National Park; and being the home of Stefano's restaurant. We also have a large variety of retail outlets, events and festivals, restaurants, hotels and clubs, sporting facilities and events, and a strong arts culture to offer visitors and residents.

More recently Mildura has become an area of great interest to the renewable energy sector, with an abundance of sunshine hours, clear days and excellent infrastructure, making it Victoria's premier solar location.

People enjoy living in the Mildura region as it has a great lifestyle, excellent education facilities, access to a variety of health and community services as well as many activities for families, singles and people of all ages.

We hope that you find this a useful and informative publication that promotes the opportunities and diversity that the Mildura region offers.

Dane Huxley
Chairman
Mildura Development Corporation Inc.

About Us



Mildura Development Corporation Inc. is the peak economic development organisation for the Mildura region. It is focused on creating and developing a sustainable regional economy that will deliver the high standard of living that the residents of the area enjoy.

Our Vision

Creating our region's future

Our Goals

- 1 Work with industry and business in facilitating growth in the Mildura region.
- 2 Attract and develop new investment opportunities.
- 3 Assist in building a vibrant and sustainable community.
- 4 Develop productive strategic alliances with relevant funding providers.
- 5 Consistently engage with our stakeholders.

Contact Details

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